

Yes! I want to help Let My People Sing.

Title Sponsor (committed)

Title Sponsorship puts your name at the forefront of this exciting cultural event.

Yamah (West) Sponsors \$10,000

A major opportunity for prominent visibility. Yamah Sponsors will receive 10 reserved tickets to all festival events and Artist Dinner.

Kedmah (East) Sponsors \$7,500

A wonderful opportunity to be actively involved. Kedmah Sponsors will receive 5 reserved tickets to all festival concerts and Artist Dinner.

Tzafona (North) Sponsors \$1,800

A grass-roots opportunity to show your support. Tzafona Sponsors will receive 2 reserved tickets to all festival events and Artist Dinner.

Negba (South) Sponsors \$1,000

A grass-roots opportunity to show your support. Negba Sponsors will receive 2 reserved tickets to all festival events and Artist Dinner.

Sponsors will receive name recognition on all festival publicity.

Name _____

Company/Organization _____

Phone _____

Email _____

Send this form along with your **Tax deductible contribution** payable to:

Sinai Temple c/o **Let My People Sing** - P.O. Box 6061-115 Sherman Oaks CA 91423

Please send your Sponsorship Commitments by February 1, 2011
so we can guarantee your placement in all Festival advertising and promotions.

ashkeNafard
where east meets west
spirit | song | dance

March 11-12 | Sinai Temple

A celebration of who we are and where we come from – 24 hours of the
best Israeli, Sefardi, Persian and Ashkenazi dance, music and cuisine

For more information call 818-760-1077

or visit www.letmypeoplesing.com

A project of



Produced by Craig Taubman and

CRAIG N CO.

for



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if not us...who?
if not now...when?

For the past five years, **Let My People Sing** has produced annual festivals celebrating Jewish life, diversity, art and culture in Los Angeles.

ashkeNafard

A 24 hour celebration of who we are and where we come from featuring the best Israeli, Sefardi, Persian, and Ashkenazi dance, music, and cuisine.

A time to come together as one proud, strong Jewish community –
To sing out and give thanks for all that we have.

We invite you to take a lead role in bringing this glorious and groundbreaking event to Los Angeles.

artists

Hadag Nahash is Israel's leading hip hop/funk band. Founded in 1996 in Jerusalem, the band attracts sell out audiences across the globe.

Yisrael Campbell is a Philadelphia-born Jewish Israeli comedian of Irish and Italian descent who grew up Catholic. Now that's funny!

Moshav. A festival in the city of Angels would not be complete without the Moshav band.

Yale Strom is an award-winning musician, author, filmmaker and scholar. This maverick does so many things with such great skill and vision that he's in a league of his own.

Basya Schecter and her group, **Pharaoh's Daughter**, blend a psychedelic sensibility with a pan-Mediterranean sensuality. Her swirling chants and Mizrahi-Sephardi folk-rock are transforming.

Aviva Chernick is a passionate singer and JUNO nominated artist. Her music moves between acoustic, traditional, World, Judeo-Spanish and Hebrew.

Gavin Shane DeGraw is probably best known for his songs "Chariot" and "Follow Through". In addition to being an awesome musician he is a mench and a good guy!

Yuval Ron is a Grammy-nominated world-music artist, composer, producer and Iraqi Israeli Singer **Rabbi Hagai Batzri** will join peace activist, Yuval and his band.

Explore ongoing fine art, film, and photography exhibits from "ashkenafard" culture throughout the day.

events

Friday Night Live

Let the voices of Rabbi Wolpe, Craig Taubman, and special guest Aviva Chernick make your soul sing and body sway.

Shabbat Live

with our Rabbis, Cantors and special musical guests Yale Strom and Hot Pastrami.

Shabbat Yoga

90 minutes of afternoon Yoga with Eric Paskel accompanied by the live music of Aviva and Basya.

The 25th Hour

We will wrap up the last hour of Shabbat with our festival artists and cuisine from the four corners of the earth.

Concert ashkeNafard

Our world class program featuring acclaimed music, dance, and visual artists.

The ashkeNafard Lounge

Our event finale (for 21-39 year olds) with Hadag Nahash, Gavin DeGraw, and fine beers from around the world.

*Schedule is tentative and will most likely grow and emerge with time.